

Rate Card

Spots

	Weekdays		Weekends	
	Time	Charge per Spot*	Time	Charge per Spot*
Breakfast	06:00-09:00	R 475.00	07:00-10:00	R 325.00
Brunch	09:00-12:00	R 350.00	10:00-12:00	R 325.00
Lunch	12:00-15:00	R 350.00	12:00-15:00**	R 300.00
Drive	15:00-18:00	R 425.00	15:00-18:00	R 325.00
Late Drive	18:00-20:00	R 350.00	18:00-20:00	R 300.00
Evening	20:00-22:00	R 350.00	20:00-22:00	R 300.00
Late Night	22:00-00:00	R 200.00	22:00-00:00	R 200.00

** Top30 on a Saturday is charged at R 425.00

Bulk Spot Packages

Number of Spots	Value Added				Total Price*
	Discount	Social Media	Interview	Competition	
10	X				R 3500.00
20	X	X			R 7500.00
40	X	X	X		R 15500.00
60	X	X	X	X	R 26500.00

All bulk spot packages must be used within their respective durations. 10 spots – 1 week, 20 spots – 2 weeks, 40 and 60 spots – 1 month. Social media includes 1 Facebook post and 1 tweet daily to be used over a 5 day period. Competitions include a throw-forward in either Breakfast or Drive and the competition in the alternate show.

Additional Extras

Social Media Campaign	R 1000.00*
Interview	R 1500.00*
Competition	R 5000.00*

Social media campaigns include 1 Facebook post** and 1 tweet daily to be used over a 5-day period. An interview is an average of 10 minutes. Competitions include a throw-forward in either Breakfast or Drive and the competition in the alternate show.

* All quoted rates are excluding VAT

** A maximum of 2 Facebook posts per 5-day period